

# How to Bring the Spirit of Enterprise into Your Organisation

*Learn how you can bring the spirit of enterprise into your organisation and create a competitive advantage for your organisation that is not easily replicated by others.*

## YOU WILL LEARN

- Discover your personal entrepreneurial profile based on the TMS® QO2 Inventory
- Develop a personal action plan on how to develop your strengths and meet your needs
- Create innovation with high speed
- Create a compelling and focused vision and strategy
- Develop and consider a multitude of alternative possibilities
- Challenge barriers to thinking which hinder high growth
- Be self-inspired and lead by example
- Be more customer-focused
- Create competitive advantage

## COURSE HIGHLIGHTS

1. What Kind of Organisation Do We Want to Build?
2. What Can We Do to Build a Compelling Future and Working Environment?
3. Creating the Environment for the Spirit of Enterprise
4. Creating a Strong Sense of Mission
5. Sustainable Competitive Advantage (SCA)
6. Creating an Enterprise Strategy

## DURATION

2 days