

Applied Creativity and Innovation

Use proven processes to turn your workplace creativity into innovation.

YOU WILL LEARN

- Creatively deal with complex situations and make better and faster decisions
- Plan, manage and implement solutions thoroughly and effectively
- Generate innovative ideas to effectively manage costs and grow the 'top-line' of the business
- Prevent potential problems from developing and promote innovative ideas that support business goals

COURSE HIGHLIGHTS

1. Towards Innovation
2. Appreciating Problems
3. Solution-focused thinking
4. The Problem Solving Process
5. Implementing Solutions
6. Preventive Approach to Problems
7. Applications of the Preventive Approach
8. Decision Making

DURATION

2 days