

Moving from Operational Manager to Strategic Thinker

Learn the essentials of being a strategic manager.

YOU WILL LEARN

- Differentiate between operational management and strategic thinking
- Fit mission and vision into strategic thinking
- Use methodology / framework / approach to develop strategic mindset and enhance the ability to think strategically
- Develop strategic questions and formulate answers through the usage of strategic analysis tools
- Apply skills learnt to cascade thinking to the benefit of the organisation at different levels

COURSE HIGHLIGHTS

1. Moving from Manager to Strategic Thinker: Understanding your strengths for development
2. The four drivers of strategic thinking
3. Inspiring a shared vision
4. Strategy development
5. Strategy selection
6. Formulating strategic plan
7. Strategy implementation and execution
8. Managerial ethics and functional sub-cultures
9. The virtuous spiral of effective strategic management
10. Developing a Personal Action Plan for success

DURATION

2 days