

Strategic Diversity Retention

Learn how to use a step-by-step approach to develop a diversity retention strategy that works. Many organisations spend time, effort, and money on recruiting a diverse workforce. Few, however, develop sophisticated diversity retention strategies that build on their recruiting efforts. As a result, they spend additional time, effort, and money to continuously recruit a diverse workforce.

YOU WILL LEARN

- Use a step-by-step approach to developing a diversity retention strategy
- Avoid failure of diversity retention
- Identify costs and benefits of a strategic approach to diversity retention

COURSE HIGHLIGHTS

1. The value proposition of an effective approach to diversity retention
2. Auditing retention efforts in your organisation
3. Linking recruiting and retention efforts
4. Developing a competency model for retaining a diverse workforce
5. Building a climate for organisational inclusion
6. Developing an accountability matrix for managers to retain a diverse workforce
7. Understanding and managing the relationship between organisational value for diversity and retention
8. How a diverse workforce shapes work and organisations, and vice versa
9. Mentoring and its relationship to diversity recruiting

DURATION

2 days