

Management with Sun Tzu's Strategies

Learn how to make Sun Tzu's strategies relevant to your workplace.

YOU WILL LEARN

- Apply Sun Tzu's Art of War to your work
- Apply five fundamental factors and seven elements as applied in management

COURSE HIGHLIGHTS

1. Introduction to Sun Tzu's Art of War
2. The five fundamental factors and seven elements as applied in management
3. The thinking begins with strategising – Understanding strategy and strategic thinking
4. How it all began – Origins of Sun Tzu's Art of War and 36 Stratagems
5. Thirteen Chapters – Sun Tzu's Art of War
6. Laying Plans – Using Sun Tzu's Art of War to calculate propensity for success
7. Attack by Stratagem – Linking 36 Stratagems to Sun Tzu's Art of War
8. Chain Stratagem (连环计); No. 35 – The 36 Stratagems

DURATION

2 days