

EVA, Balanced Scorecard and Shareholder Value Creation

Learn how to use latest business metrics to drive and measure your organisation's performance.

YOU WILL LEARN

- Refocus your organisation from earnings to value-driven benchmarks
- Measure business performance with the latest metric – Economic Value Added (EVA)
- Coach your managers to think and act as owners
- Focus decision making on four key value drivers – shareholder value, customer value, process value and employee value
- Initiate your organisation into value-based management

COURSE HIGHLIGHTS

1. From Earnings to Value
2. The EVA Financial Management System
3. Making Managers into Owners
4. Case Study and Seminar Workshop 1 – EVA Workshop
5. Beyond Shareholder Value into Enterprise Value: Customers, Processes, Employees
6. Case Study and Seminar Workshop 2 – Action and Achieving Buy-in

DURATION

2 days