

Effective Budgeting and Finance

Using financial tools to analyse and plan for your business.

YOU WILL LEARN

- Use the tools and concepts to better read, interpret and use financial statements
- Use financial skills to analyse more deeply the industry, the market and competitors
- Go beyond reporting into analysis and problem solving
- Focus on key performance measures that impact operational success
- Apply financial techniques to manage your business and substantiate your decision making
- Make presentations to clients and management with the necessary financial highlights

COURSE HIGHLIGHTS

1. Interpreting Financial Statements
2. Operating Performance Measures
3. Case Study & Seminar Workshop 1 – How to use financial analytical tools to understand how your business has performed
4. Case Study & Seminar Workshop 2 – How to use strategic and financial tools to assess the industry and how your company has performed against your competitors
5. Project Evaluation & Investment Analysis
6. Case Study & Seminar Workshop 3 – Applying Project Evaluation Techniques to Various Business Situations

DURATION

2 days